

Organization Type: Non-Profit, Faith-Based Position: Development Director Status: Full- Time; Salaried Exempt Reports to: Executive Director Hours: 40 hours per week Location: Atlanta, Georgia Website: <u>belovedatlanta.org</u>

#### **DESCRIPTION**

The Development Director supports and grows the mission of BELOVED through funding.

BELOVED is an anti-sex trafficking organization lovingly equipping brave women on their path to freedom. BELOVED is a two-year residential program that includes clinical services, safe housing, a healthy community and individualized care for each resident.

This is an opportunity to join a dedicated and focused staff committed to the dignity, healing and restoration of the brave woman we walk alongside on their journey.

#### ESSENTIAL DUTIES AND RESPONSIBILITIES

- Provide creative and innovative leadership in growing BELOVED's development efforts and thus enhancing the impact of BELOVED.
- Develop and implement a comprehensive and strategic fundraising plan to meet and grow organizational revenue goals.
- Build and implement a moves management system for contacting, scheduling, visiting, and personally following-through to consistently grow a base of support from a growing number of donors.
- Diversify funding sources through establishing and strengthening contact with key audiences including individual donors, corporations and foundations with the potential for contributing funds, services, or other resources.
- Establish organization funding goals and track progress.
- Build and manage Development team as budget grows to meet funding demands.
- Manage grant writer.
- Organize and manage various capital campaigns, giving campaigns, annual giving, and special projects.
- Plan and manage major development events (small and large group events).

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- Maintain meticulous notes, update and maintain the appropriate development records while overseeing and growing efficiency in donor CRM.
- Provide appropriate training for staff or volunteers related to development and communications.
- Ensure all organizational marketing aligns with BELOVED branding and messaging with the overarching goal to grow funding.
- Ensure all print and digital marketing materials align with BELOVED branding and development messaging.
- Identify professional development opportunities that help establish BELOVED as the standard for creative, ahead-of-the-curve donor appreciation.
- Attend occasional board meetings to provide communication or reports at the special request of the BELOVED President.

## PRIMARY RELATIONSHIPS

This position reports to the Executive Director of BELOVED. This is an outward facing position focusing on donors, foundations, and corporations.

### **QUALIFICATIONS**

Minimum 5 years experience in nonprofit development.

Strong leadership and management skills.

Excellent verbal and written communication skills.

Excellent interpersonal skills and ability to effectively build relationships.

## <u>CONTACT</u>

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